

# B-post Label™

Versatile Labelling Technology



Post &  
Parcel

## One Label, Multiple Solutions



B-post Label is 3-inch wide media featuring an adhesive-free black mark on the reverse side, making it ideal for printing labels of various lengths for the Postal Industry.



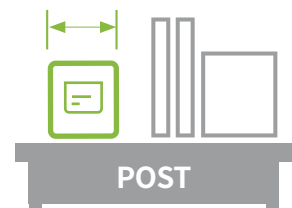
### High Efficiency and Reduced TCO

- One solution generating diverse labels such as electronic stamps, invoices and shipping labels means lower purchasing costs of printers and consumables
- Ability to print labels in varying lengths
- Only one label part number to stock and order
- Eliminating the need to switch label rolls to differing sizes



### Long-term Reliability

- Maintain the high performance of the Auto Cutter by cutting through the adhesive-free area, extending the cutter's life
- Ensure cleaner printer use



### Space Utilization

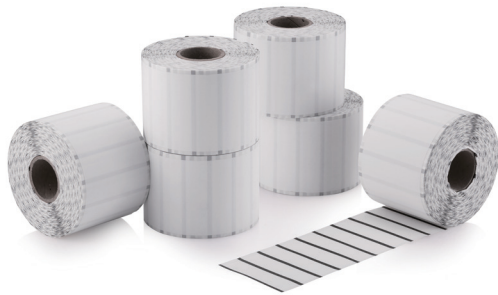
- Space efficient, reducing the number of printers required to print different sized labels
- Tidier cabling management with wireless connectivity options

# B-post Label™

Versatile Labelling Technology

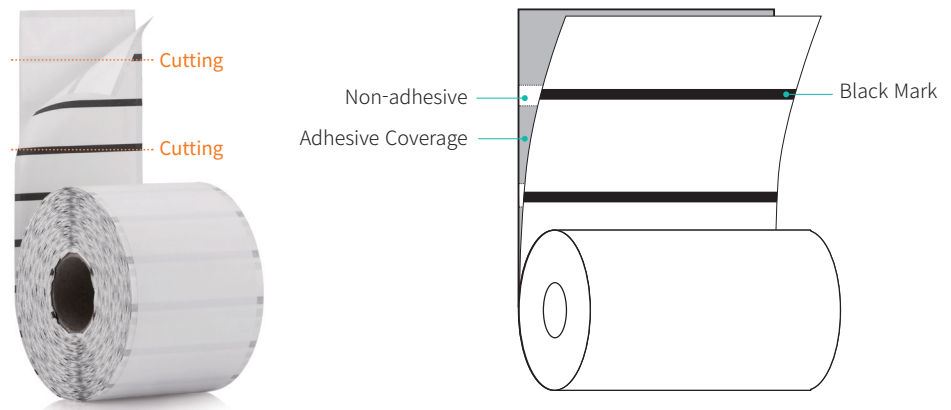
## High Efficiency and Reduced TCO

Significantly enhancing work efficiency while reducing the number of printers and consumables to deploy, B-post Label™ provides the most economical solution in relation to cost.



## Long-term Reliability

B-post Label™ features an adhesive-free black mark on the reverse of the label, ensuring long-term reliability of Auto Cutter over years of continuous operation.



## Maximized Space Utilization

On a postal operation desk where space is limited it's important to achieve maximum space utilization. B-post Label™ enables users to deliver the most efficient material handling and operational safety.



BR\_B-post Label\_EN\_APR21\_V1

Copyright © BIXOLON Co., Ltd. All rights reserved. Features and specifications are subject to change without prior notice.

**BIXOLON**  
www.BIXOLON.com

**BIXOLON Co.,Ltd.**  
+82 31 218 5500  
sales@bixolon.com

**BIXOLON America Inc.**  
+1 858 764 4580  
sales@bixolonusa.com

**BIXOLON Europe GmbH**  
+49 211 68 78 54 0  
sales@bixolon.de

**BIXOLON MEA**  
+971 4 222 6480  
russell@bixolon.com